

## International Journal of Business and Management Invention

*e-ISSN:* 2319 – 8028 *p-ISSN:* 2319 – 801X

## CERTIFICATE

It is certify that the paper entitled by "Efficacy of Erotic Images of Women in Advertisements in Influencing the Customers to Purchase a Particular Brand" has been published in International Journal of Business and Management Invention (IJBMI).

## Your article has been published with following details:

Author's Name:	Dr.Snigda Sukumar
Journal Name:	International Journal of Business and Management Invention (IJBMI)
Journal Web:	www.ijbmi.org
Journal Type:	Online & Offline
Review Type:	Peer Review Refereed
Publication Year:	2018
Publication Month:	February
Vol No.:	07
Issue No.:	02



Editor-In-Chief International Journal of Business and Management Invention (IJBMI) E-mail ID: ijbmi@invmails.com Web: www.ijbmi.org

UGC Approval Serial Number: 4485 & UGC Journal Number: 46889